

Tuesday 30 October, 2012

NEW SOUTH WALES TO HOST SUNLOVER STARS 2013

New South Wales has been confirmed as host of Sunlover Holiday's STARS program, which the State will present for the first time in June 2013.

Destination NSW Chief Executive Officer, Sandra Chipchase, has welcomed the announcement.

"STARS represent the best of the best within Sunlover Holidays' extensive network of agents and we're delighted to host these top performers and have them experience first-hand the array of experiences New South Wales has to offer," said Ms Chipchase.

STARS' rewards Sunlover Holidays' highest-achieving travel agents, with a representative from each of Sunlover's top 85 agents from Australia and New Zealand, participating in the program.

The event will be held from Saturday 1 June to Wednesday 5 June, 2013. The STARS will be split into four groups visiting Blue Mountains, Byron Bay, Sydney and the Hunter Valley. The groups will reunite in Sydney for the remaining two days with the program culminating at the spectacular Vivid Sydney.

AOT Group CEO, Andrew Burnes, said he was delighted that STARS 2013 will be held in New South Wales.

"This will be the first time we have held the event in New South Wales and we are looking forward to showcasing the varied destinations on offer in this beautiful State as well as showing our top performers Sydney with a difference," said Mr Burnes.

Sunlover Holidays is Australia's largest distributor of domestic leisure travel products and services and a division of the AOT Group. Sunlover Holidays is preferred with Jetset, Travelworld, Harvey World Travel, Travelscene, American Express, Concorde Agency Group, STA, Magellan Travel, Travellers Choice, Travel Counsellors, MTA Travel, ATAC, Breakaway Travel and independent agents.

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